

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80593

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80593-1

DATE PRINTED

09/28/12

PAGE 1

39976	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	215421	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			BOB CASEY FOR SENATE	
AND	1831 Chestnut St Ste 602			PO BOX 58746	
ADDRESS	Philadelphia PA 19103-3700			Philadelphia PA 19102-8746	
	USA			USA	
CONTACT	MICHAEL D'ETTORE			PRODUCT BOB CASEY FOR SENATE	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/01/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00002..	2	06:58A	09:00A	30S	09/28/12-09/28/12	CBS THIS MORNING	2	250.00	500.00
2	20000..	2	06:58A	09:00A	30S	10/01/12-10/01/12	CBS THIS MORNING	2	250.00	500.00
3	00001..	1	05:27A	05:58A	30S	09/28/12-09/28/12	5:30AM NEWS THIS MORNING	1	300.00	300.00
4	10000..	1	05:27A	05:58A	30S	10/01/12-10/01/12	5:30AM NEWS THIS MORNING	1	300.00	300.00
5	00002..	2	05:58A	07:00A	30S	09/28/12-09/28/12	THIS MORNING (5:58-7AM)	2	450.00	900.00
6	20000..	2	05:58A	07:00A	30S	10/01/12-10/01/12	THIS MORNING (5:58-7AM)	2	350.00	700.00
7	00001..	1	06:58P	07:27P	30S	09/28/12-09/28/12	ENTERTAINMENT TONIGHT	1	950.00	950.00
8	10000..	1	06:58P	07:27P	30S	10/01/12-10/01/12	ENTERTAINMENT TONIGHT	1	900.00	900.00
91..	1	10:00P	11:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	3000.00	3000.00
101	1	06:58P	08:00P	30S	09/30/12-09/30/12	SIXTY MINUTES	1	7000.00	7000.00
12	00001..	1	11:35P	12:37A	30S	09/28/12-09/28/12	DAVID LETTERMAN	1	640.00	640.00
13	10000..	1	11:35P	12:37A	30S	10/01/12-10/01/12	DAVID LETTERMAN	1	640.00	640.00
14	0000111	3	11:00P	11:35P	30S	09/28/12-09/30/12	LATE NEWS	3	1700.00	5100.00
15	1000000	1	11:00P	11:35P	30S	10/01/12-10/01/12	LATE NEWS	1	1800.00	1800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130 KYW TV3
AND

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CONTACT	USA			USA	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
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			FROM	TO						
							Total Contract:	20		23230.00
							Billing Summary			
						Jul	Aug	Sep	Total	
						Qtr 3-12	.00	15390.00	15390.00	
						Oct	Nov	Dec	Total	
						Qtr 4-12	4840.00	.00	4840.00	
									GRAND TOTAL	20230.00

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